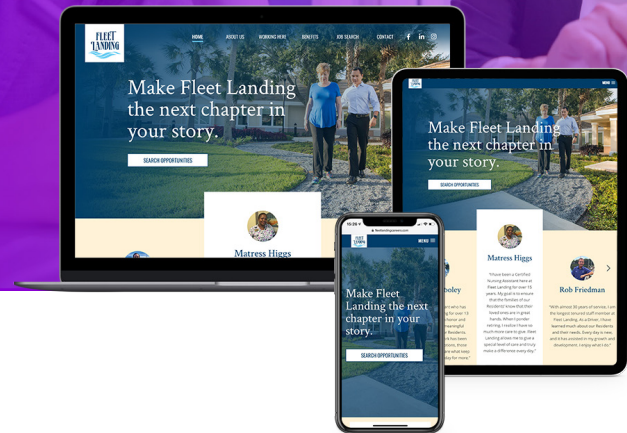


EMPLOYER BRANDING SOLUTIONS

PREMIUM CAREER WEBSITES

A flexible and time efficient solution to attract more talent.

Our solution is quick to implement and provides an extraordinary flexibility for those who need a personalized career website faster and on budget.



**You choose what you need.
We will make it look
just like you.**

Would you like to promote your employer brand right now? Do you have new content to showcase? Are you looking for an affordable online destination?

Our Premium Career Websites are optimized with the latest web design technologies and built to maximize your brand identity by displaying your images and videos.

We will organize your content so your pages are both appealing and structured. This solution gives you the opportunity to have a personalized career website faster and on budget.

Here is an overview of your new Premium site:

- A professionally-designed platform
- Fully responsive website
- Job Search with up to 2 filters
- Accessibility Conformant (conformance to WCAG 2.2, level AA)
- Incorporates SEO best practices
- Web development using the latest trends in coding to facilitate **Google for Jobs** crawling
- Link to up to 5 social media sites
- Comes with **Google Analytics** reporting to help you make decisions.
- Header + up to 8 content sections OR up to 3 sub-pages with up to 3 content sections
- Customizable at a fee, for example:
 - Additional Sections
 - Video Headings

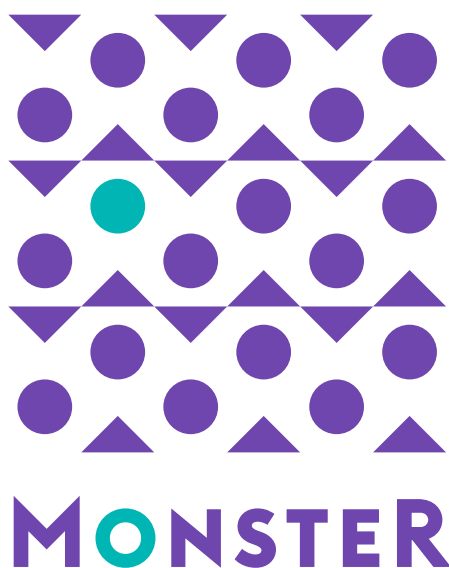


Premium Site Upgrade also includes:

- A banner campaign to drive seeker traffic to your new page
- Copywriting to be optimized for your audiences and SEO
- Selection of up to 6 images

THE **FOUNDRY**
BY MONSTER

MONSTER



Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

THE FOUNDRY by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

What our clients have to say

"Their team of digital experts and strategists provide critical insight, which allows us to make calculated and quick decisions. The passion they bring to every meeting helped bring our employer brand to life. The Home Depot of Canada holds The Foundry in high regard as they have proven themselves to be true partners."

— Home Depot

For more information, fill out The Foundry by Monster's Deltek Marketplace [Contact Us](#) form today!

THE **FOUNDRY**[™]
BY **MONSTER**
Employer Branding Agency